

The Other “Big A”: Coming to Grips with Affordability

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The Panel

- **Chair: Reuben Pitts III, President, Lyceum Consulting, LLC**
- **Paper -- *Military Cost-Benefit Analysis: Introducing Affordability in Vendor Selection Decisions***
Francois Melese, Anke Richter and Jay Simon, NPS
- **Paper -- *On a Quantitative Definition of Affordability***
Charles LaCivita and Kent Wall, NPS
- **Discussant – Colonel Ray Jones**



Definition – To Afford

- **Afford:** be able to buy something -- to be able to meet the cost of something without unacceptable difficulty

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What We Want



Lowest Cost

