





Total Ship Process Modeling

"Ship Design Project Management; can we improve?"

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Some questions:

- Have you ever been involved in a project that was completed late?
- Have you ever been delayed by someone else not providing you the input you needed?
- Has anyone expected you to provide something without letting you know?
- Have you ever had a beneficial suggestion, but no means of demonstrating its value?



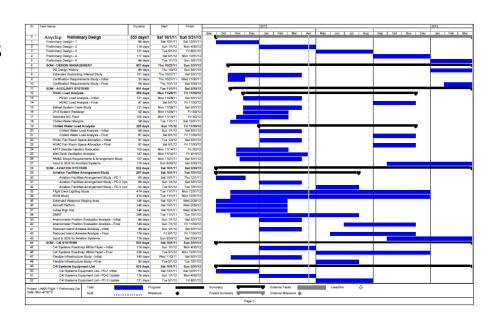
Notice:

Bad planning on your part does not constitute an emergency on my part.



Typical Preliminary Design Schedule

- Tasks described in Microsoft Project®
- Collocated HM&E resources (to extent possible)
- Multiple Commands involved
 - Aviation Systems
 - Combat Systems
 - Integrated Warfare Systems

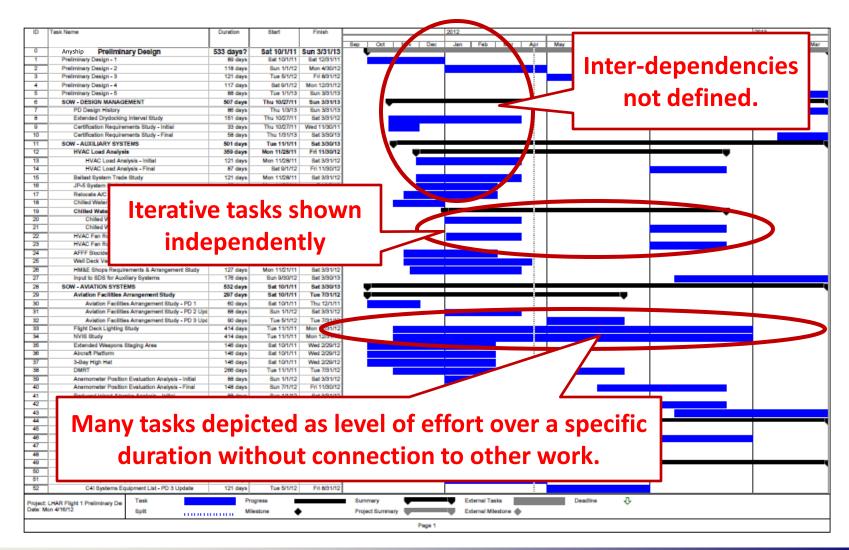








Level of Effort vs. Detailed Process







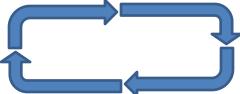




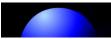
Dynamic Management

- Requirements and Program Office direction can change.
- Weekly stand-up meetings provide this week's priorities and "30 day look" (cadence.)
- The on-site team is cohesive; remote team elements may be less well integrated.
- Design Reviews are key to integration; solutions to issues examined in next cycle.
- Success is function of Ship Design Manager (SDM) skill and intuition.







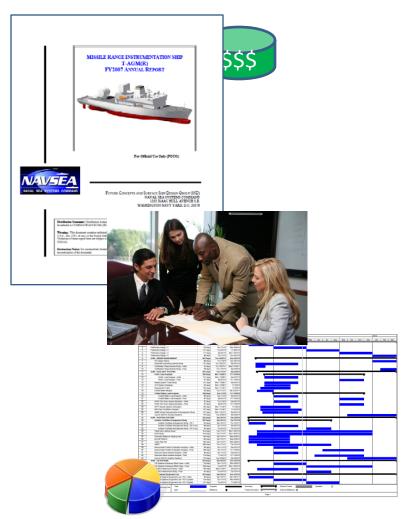


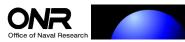




Organizational Wisdom

- Schedules are based on the experience of the community and leadership expertise.
- Past practice is captured in "Red Books" and Annual Reports.
- Technical Warrant Holder community provides domain expertise.
- Emphasis is on budget allocation.









Opportunity

- Navy budgets increasingly constrained.
- Ship design community decimated.
- Systems becoming more complex.
- Engineering and planning processes consume approximately one third of life cycle costs. (~\$13B/yr)
- Scheduling with time-trusted techniques can cause:
 - Unnecessary work
 - Delays
 - Engineering errors; missing data

Can we do better?

Yes, we can!



The Ship Design Process Model

- Since 2008 the Navy has been developing a model of the ship design process.
- Initial objective was to quantify the benefits of new software.
- The team has identified some new tools and techniques that help us capture the expertise of the community and apply it towards effective project planning.
- The Technical Warrant Holder Community has contributed its expertise.
- We are in the pilot stage on real acquisition programs to validate anticipated benefits.









Data-Centric Approach

- The Ship Design Process Model (SDPM) is a database that captures the activities and transactions within the ship design process.
- The Ship Design Process Reference Model (SDPRM) represents a typical surface combatant design process.
- The SDPRM data was gathered primarily during the ONR Ship Design Workshops.
- The SDPRM is a starting point for planning other ship design processes; unique models generated.
- The SDPRM includes a representative range of activities and reminds the SDM of activities to consider when planning a new project, of any type.
- Commercial software enables rapid editing to tailor the process and supports simulations to explore alternatives.

The SDPRM has been modeled using the PLEXUS® software from Plexus Planning, Ltd. This commercial product has proven to be intuitive and capable of meeting our modeling needs. Used by Rolls Royce, GE, Boeing, & Raytheon.





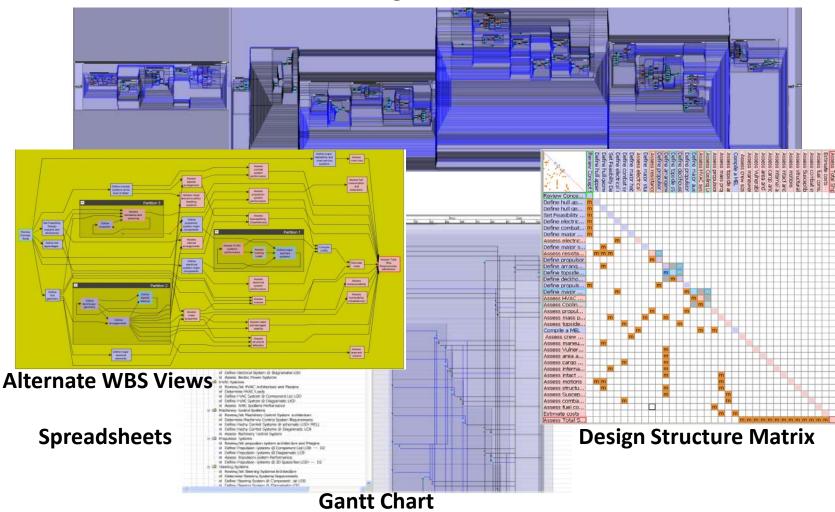






Multiple Views of Same Data

Process Diagrams "Boxes and Arrows"











Process Data

- The SDPM captures data on activities and their interdependence.
- The SDPM clearly defines inter-organizational relationships and responsibilities.
- Activity data can include the typical content of tasking statements such as:
 - Organizational Assignments
 - Expected Deliverables
 - Resources Required
 - Expected Duration
 - User-defined data

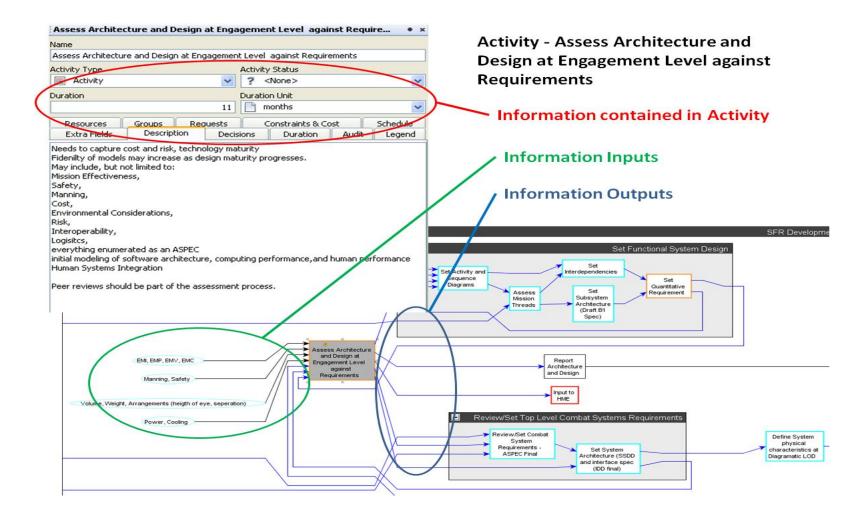




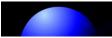




Process Data



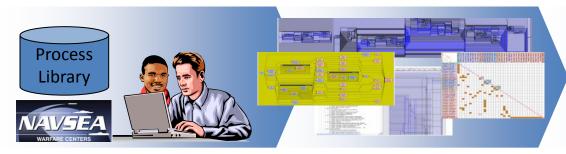




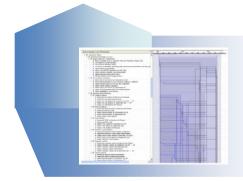




SDPRM Business Processes



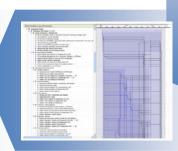
- 1. SDM consults process model library to begin planning process.
- 2. Process visualization, rapid assessment of alternatives, and optimization.
- 3. Data captured regarding team commitments and dependencies.



6. Actual results imported back in to the model.



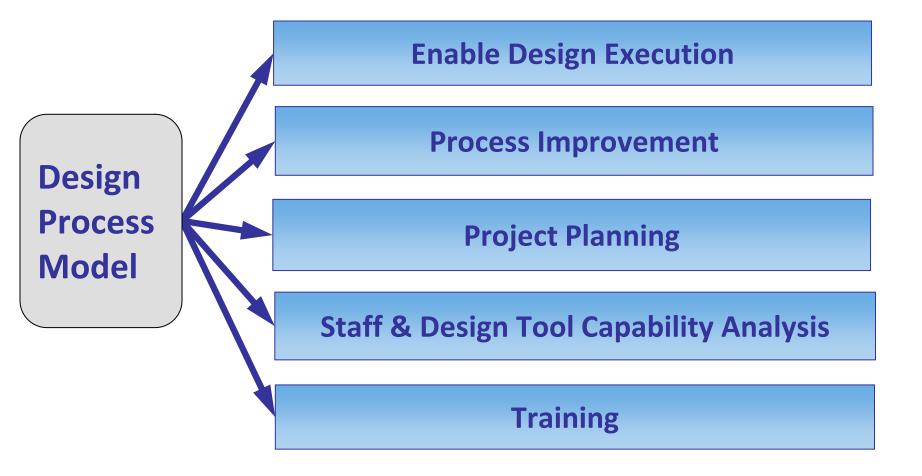
5. Program management



4. Preferred process exported to MS Project.



SDPRM Applications









Summary

- 1. The ship acquisition community spends \$Billions per year on engineering and planning processes.
- 2. Contemporary modeling tools and techniques are available to understand and assess processes.
- 3. Effective process execution requires the processes to be defined.
- 4. Process improvement requires well defined processes.
- 5. Process modeling supports training.

The SDPRM enables more effective ship design management - leading to a more cost effective Fleet.









Need more info?

- NSWCCD Process Model website:
 - http://www.navasea.navy.mil/nswc/carderock/pub/who/departments/ship_design/aspx
- 11th &13th DSM Conferences
 - http://www.dsmweb.org
 - http://129.187.108.94/dsmweb/en/dsm-community/dsm-conference.html
- Vendor data:
 - http://www.plexusplanning.com/

