



# Navy Mobile Apps Acquisition: Doing it in Weeks, not Months or Years

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**Jake Aplanalp, MS/MBA**

**PMW 240 Sea Warrior Program**

**Mobility Team**

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eSolutions for Sailor and Fleet Readiness

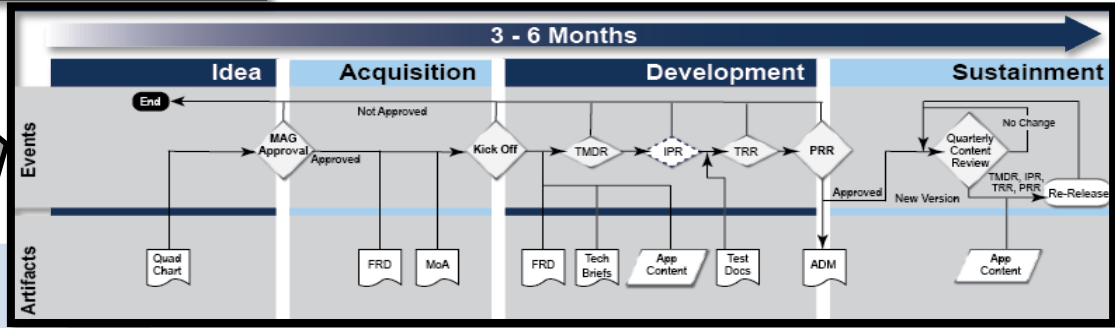
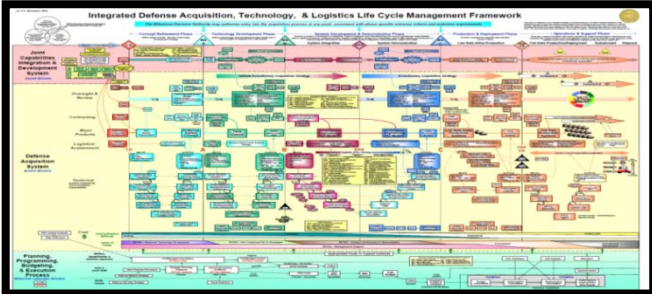
# Problem Statement

- **A specific Mobile Application acquisition process does not exist separately from the standard Platform/Weapon System acquisition process**
  - **PMW 240 needed rapid design, development, test, and deployment process due to the nature & requirements of mobile apps**

- **Interest across the United States Navy to rapidly investigate and enhance existing mobile technology**
  - Familiarity, convenience, ease of use, and productivity benefits
- **Deputy Chief of Naval Operations for Information Warfare held a Mobility Summit in October 2014**
  - Laid groundwork to develop a holistic view of Navy enterprise mobility development efforts
- **Enterprise Mobility Integrated Product Team (EMIPT) established to pursue common mobility vision across Navy**

# Innovative Solutions Approach

**Robust DoD IT Acquisition Lifecycle process tailored to the PMW 240 Mobile Application Process with Innovations in each phase**



**Idea**

- Streamlined Technical & Programmatic Documentation
- Mobile Adjudication Board
- Multiple Entry Points
- Idea Mailbox
- MAG vetting

**Acquisition**

- FAR/Contracting
- Product Owner Agreement
- FRD templates/ Flexible Requirements Gathering

**Development**

- “Official” Developer Account
- Tailored Technical Events
- MPTE Mobile Application Toolbox

**Sustainment**

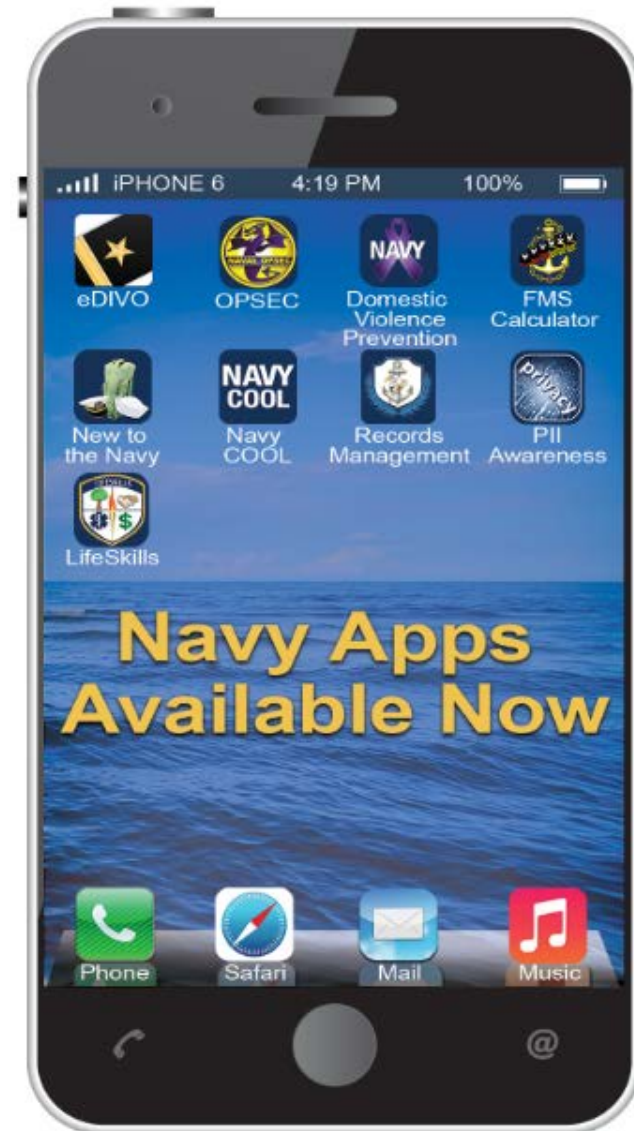
- Customized Sustainment Plans and Reviews
- Metric and Feedback Collection

## ■ Challenges

- DoD 5000 processes & policies for rapid IT & Mobile Applications acquisition
- Centralized Navy Mobile Strategy
- Cybersecurity Support
- Structured Policies and Procedures

## ● Next Steps

- Mobile Application/Device Security
- Mobile Application Management (MAM)
- Mobile Content Management (MCM)
- Navy App Store



# Questions?



Got an  
app  
idea?

**Solve a problem, save time or  
improve a process**

**[NavyApps@navy.mil](mailto:NavyApps@navy.mil)**

**We might just make an app for that!**