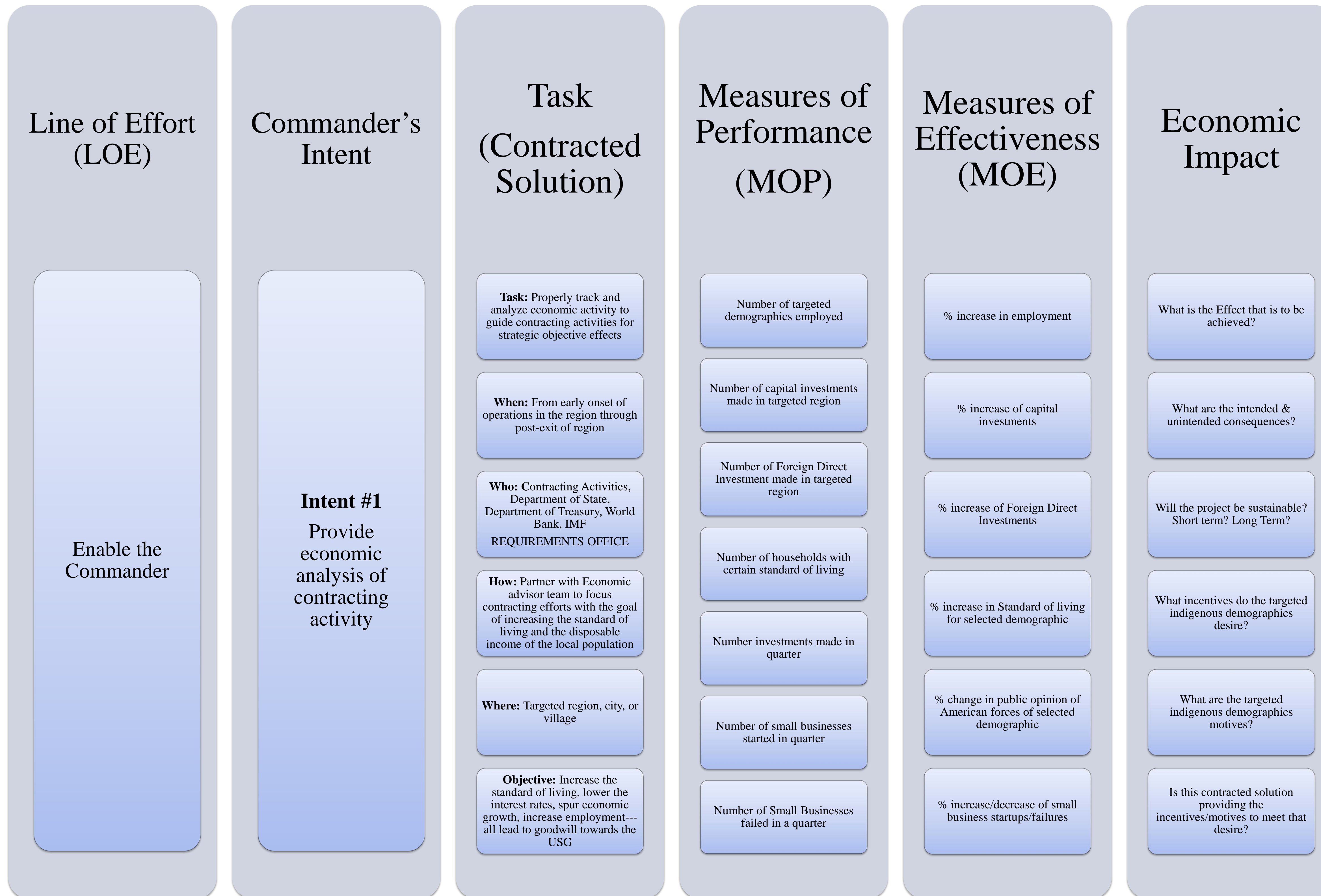




## Operational Contracting Support: Economic Impact and Measures of Effectiveness

The purpose of this research is to demonstrate the economic effects that Operational Contract Support (OCS) could have on the battlespace utilizing Measures of Effectiveness. We developed a comprehensive economic impact analysis matrix for OCS tasks in support of military contingency operations.



## Project Objectives

- #1 Put fresh eyes on the OCS integration capability gap
- #2 Develop process for effective OCS integration in OPLANs
- #3 Create and apply MOEs to OCS solutions for economic impact evaluation
- #4 Demonstrate value of having a "boots on the ground" economist capability
- #5 Demonstrate the impact that OCS can have as a 1<sup>st</sup> option for delivering effects, instead of a gap filler
- #6 Demonstrate the possible OCS solutions 2<sup>nd</sup> and 3<sup>rd</sup> order effects and the impact that it can have on the mission