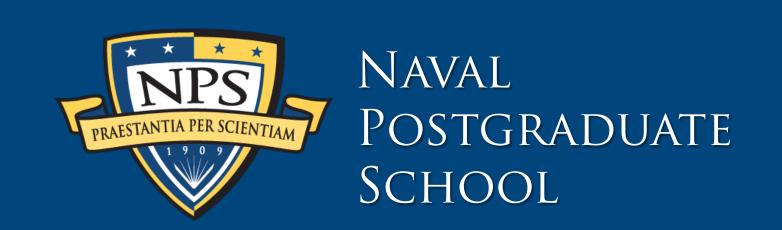
Operational Contracting Support: Economic Impact and Measures of Effectiveness



Abstract

The purpose of this research is to demonstrate the effects that Operational Contract Support (OCS) has on the battlespace utilizing Measures of Effectiveness to demonstrate the economic effects of OCS solutions.

Methods

We created the OCS Impact Evaluation Tool to offer planners the ability to develop a structured approach to plan, execute and measure the economic effects of proposed OCS solution.



OCS Impact Evaluation Tool						
PLANNING			EXECUTION	MEASUREMENT		
Line of Effort	CC Intent	PMESII-PT Analysis	OCS Solution	MOP	MOE	Overall Outcome
		Political:	Specific Task:	MOP 1	MOE 1	Impact 1
LOE #1	Intent #1	Military:	When:	MOP 2	MOE 2	Impact 2
		Economic:	Who:	MOP 3	MOE 3	Impact 3
		Social:	How:			
		Information:	Where:			
		Infrastructure:	Objective:			
		Physical Environment:				
		Time:				
INPUTS			ACTIVITES	OUTPUTS	OUTCOMES	FINAL OUTCOMES

Recommendations

- 1. Disseminate the OCS Impact Evaluation Tool to OCSIC planners to gain feedback to better help planners link OCS solutions to a Commander's desired end state.
- 2. Create/enforce a policy that mandates OCS planning regardless of the existence of an organic capability.
- 3. Place trained economists with regional/subject expertise on OCSIC planning staffs to assist in OCS planning, execution, and measurement of OCS solutions.

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