

## Abstract

The purpose of this MBA report is to research and explore potential cost savings across the four currently mandated Naval Officer dress uniforms: the dress white uniform, dress blue uniform, mess dress white uniform, and mess dress blue uniform. It will identify several benefits of modifying the dress uniforms due to the infrequency of wear and the high purchase costs with continuous maintenance and promotion upgrades. Additionally, it will analyze the potential for a rental service option for the four uniforms. This study will provide a background of the implementation and prescribed manner of wear for Naval Officer dress uniforms. It will analyze various components of the uniforms that could be eliminated, changed, or modified to be used across multiple uniforms. Our team will analyze data acquired from surveys conducted with Naval Officers regarding the average dress uniforms expenses based on their time in service, usage of the dress uniforms, and uniform cost over time. The analysis of our research will provide evidence of numerous benefits to modifying the dress uniform requirements to include uniformity in manner of wear, reduced uniform costs, and reduced requirements of uniforms carried on deployments.



U.S. Naval Officers Blue & White Dinner Dress Uniforms



U.S. Naval Officers Blue & White Service Dress Uniforms

## Recommended Courses of Action to Reduce Costs of U.S. Naval Officer Dress Uniforms

Eliminate the White Dinner Dress Jacket creating only one Dinner Dress uniform aligning with other services.  
Results in cost savings:  
Males - \$211.58  
Females - \$255.64 + rank based cost for striping and sewing.



Eliminate striping for the Dress Blue Uniform and create shoulder board option to be interchangeable with other Dress Uniforms.  
Resulting in cost savings:  
Sewing - \$37.00 - \$74.00  
Sleeve Lace - \$6.23 - \$46.02



Create a triannual clothing allowance to coincide with the life expectancy of the Navy's Blue & White Dress Uniforms.



Create a rental option for service members to rent dress uniforms vice purchasing them.



## Recommendation

Upon further research we can anticipate that at least some cost savings are achievable if at least one of our courses of actions are adopted and implemented by the U.S. Navy. Additional research is currently being conducted to determine exact cost savings that can be achieved.