How to measure value from defence spending?
The Malaysian case study

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Problem Statement

▶ Continuous challenge to demonstrate value from defence spending

▶ Defence activity is seen as costly and poor returns and non-transparent

▶ Others justify defence spending as ' expense of sovereign and commonwealth' requiring state intervention

▶ The hard question is always to measure the value derived from defence spending

Research Question

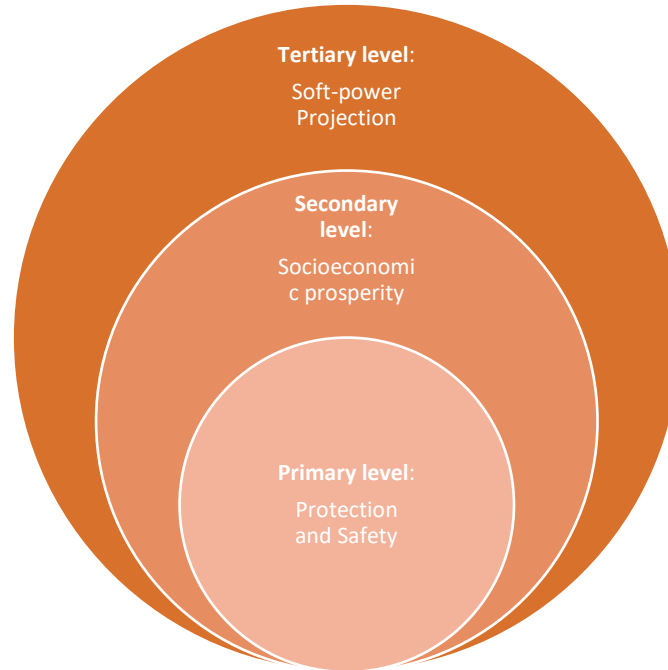How to measure value from defence spending?

Research objectives

▶ Critically analyse the concept of value, and complexity of measuring value in the defence context;

▶ Discuss Malaysia's Defence White paper (2020) and relevance of measuring value for the defence sector.

▶ Evaluate the challenges faced by the Malaysian defence sector in delivering value

▶ Suggest how to boost defence value through defence spending.

Theoretical framework
The 'triple defence value framework' (TDV)

Tertiary level:
Soft-power Projection

Secondary level:
Socioeconomic prosperity

Primary level:
Protection and Safety

Research methodology

- Pragmatism /interpretivist

- hypo-deductive approach using qualitative research methodology.

- Strategy – case study

- Primary data sources include open-ended and semi-structured interviews ; literature review and documents such as government reports , contracts and on-line sources

- Analysis using a thematic discussion

Research findings and results

▶ **Primary value** : measuring the state of readiness

▶ **Secondary value** :

  1. Economic and industrial derivatives –

    - Defence industries, job creation, exports

  2. Humanitarian and Disaster relief (HRDF)

▶ **Tertiary value** :

  1. Defence diplomacy;

  2. Bilateral and multilateral engagement

Conclusion

▶ Very challenging , complex and hard to measure value from defence spending

▶ Should be a practise within the defence community to communicate the role of defence and relevance to civil society;

▶ The TDV as an evaluation tool is a generic framework to measure 'value' in defence

▶ The TDV framework need to be customised to the context of each country;