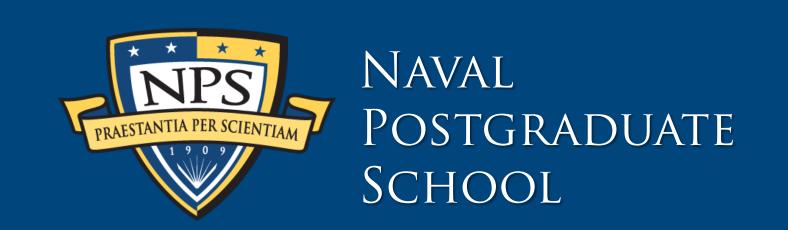
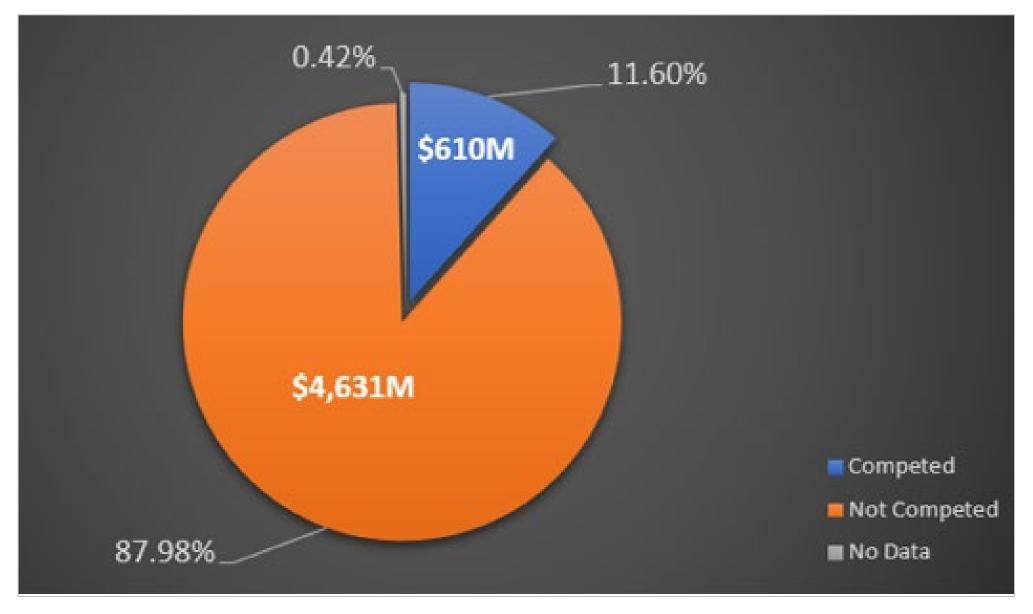
### Increasing Defense Contractor Competition in a Predominantly Sole-Source Environment



### **Abstract**

This research was derived from a Naval Supply Systems Command Weapons System Support (NAVSUP-WSS) problem statement which identified that over 80% of WSS contracts occur in a sole-source environment. Following the resource dependency theory framework, we used a qualitative and quantitative mixed method approach to analyze more than 62,000 WSS contract actions for FY19-FY20. We also used Kraljic's supply matrix to review the WSS contracting operation. Our results identified the top four items frequently procured under sole-source conditions, the percentage of awards and dollar amount awarded to the top WSS contractors, and the policy and operational conditions that contribute to the WSS sole-source environment. Lastly, we developed a NAVSUP-WSS supply matrix to apply methods for increasing defense contractor competition for selected items that were identified as a result of our spend analysis.

#### Methods



Overall WSS contract competition by dollar amount FY19-FY20

- NAVSUP-WSS provided over 62,000-line items of contracting data for fiscal years 2019 and 2020.
- We conducted extensive data cleaning to identify and correct missing information, duplicate data entries, grammatical, and typographical errors.
- Once data cleansing was complete, we conducting a spend analysis to identify patterns and created visualizations using Microsoft Excel to describe critical trends for NAVSUP-WSS expenditures.

### Results

## Question 1. Why is WSS operating in a sole-source environment?

WSS is constrained by DFARS policy and operates in the sustainment phase of the acquisition life cycle.

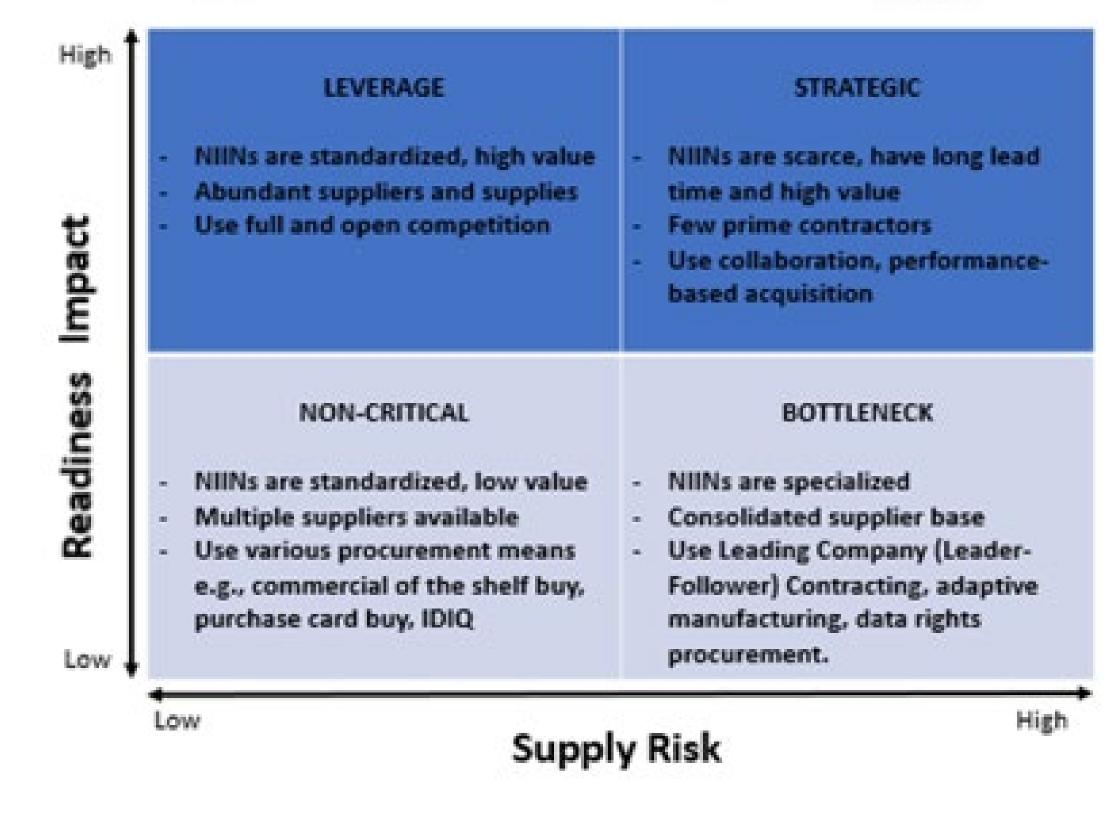
# Question 2. What is the current WSS strategy for increasing defense contractor competition?

WSS utilizes small business office engagements and setasides, industry day events, streamlined source selection and approval processes and NSS-Supply initiatives.

# Question 3. How can WSS increase contractor competition in a predominantly sole-source environment?

As a result of our spend analysis, we identified several NIIN candidates and methods for increasing contractor competition. (See the recommendations section).

Supply Matrix for NAVSUP-WSS. Adapted from Kraljic.



### Recommendations for increasing competition

- Acquire intellectual property and data rights.
- Pursue reverse engineering

- Adopt additive manufacturing
- Apply leader company contracting (FAR 17.4)

