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ACQUISITION RESEARCH PROGRAM
DEPARTMENT OF DEFENSE MANAGEMENT
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Unlock the Hidden Secrets of AI Transformation on the Workforce

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Abstract

The author has written this paper to defend and strengthen the use of governmental risk mitigation measures that prevent divergence, ensure safety, and highlight the possibilities of future growth in workforce skills. The purpose of the investigation is to discover and disclose of the impact of artificial intelligence (AI) and cyberspace on the nation and global human population and workforce. The analysis of the research revealed the key results related to the current and future measures that the United States government, military services, the country, and the world, endorse to secure and protect consumers and the workforce, while promoting innovation from the use of safe AI and cyberspace. Each year, the federal government increases the funding of developmental contracts as a measure to “Protect Sea, Air, and Space” (White House, 2022b). These efforts aim to protect U.S. interests in developing technologies, creating economic opportunities, and enabling climate surveillance, and to responsibly oversee the space environment. The government is working with allies and industrial base partners in advancing and developing new technologies with trusted artificial intelligence and secure internet to create prosperity and economic security. Industry and the United States government’s ability to engage the right people, processes, and tools at the right time is essential to effective program management policy and control (Hite, 2010. p. 23).

Research Issues

How will the United States defend, protect, and safely navigate the workforce throughout the emerging technology of artificial intelligence and the risk of cyber-attacks? Are the AI secrets really hidden or is there so much information on the web that unless it touches us we do not see it?

Research Results Statement

The results are clear and convincing that it takes a whole-of-nation and global approach to defend and protect the workforce to achieve and enhance economic growth and protect national security. The conformality of legal and regulatory procedures is necessary to protect human rights and safely use AI and protect against cyber vulnerabilities and cyber-attacks is essential to strengthen the future of workforce jobs. Investing in our workforce effectively and efficiently increases economic growth in the production of good, services, and materials in the United States that meet Federal procurement needs. On January 29, 2024, the White House published *Fact Sheet: Biden-Harris Administration Announces Key AI Actions Following President Biden’s Landmark Executive Order* (White House, 2024).

Recommendations

1. Provide public service announcements on the measures the U.S. government has taken to educate the American public and the workforce on the safe and secure AI and cybersecurity (White House, 2024). Research shows that subject matter knowledge increases



the likelihood of successful problem resolutions “experiential learning offers a way to ensure we are imparting not just rote learning and certifications but providing our people the knowledge, skills, and experience to effectively control the efforts we charge them to lead” (Pickar, 2020). Human capabilities lead to improved preventative measures. 2. Enhance government oversight of statutory and regulatory policies, standards, and procedures to safeguard and preserve the rights of the workforce. 3. Create a consortium for enhanced collaboration. (See the *Evidence-Based Policymaking Act of 2018 (Evidence Act)* (The Evidence Act, 2019).)¹ See also learning agendas:

According to Office of Management and Budget (OMB) guidance for implementing the Evidence Act, a learning agenda is to define and prioritize relevant questions and identify strategies for building evidence to answer them. In developing a learning agenda, an agency should involve key leaders and stakeholders, to help (1) meet their evidence needs for decision-making and (2) coordinate evidence-building activities across the agency. (GAO, 2019)

Introduction

The United States government, humans, companies, the nation, and the world’s ability to develop the workforce and engage the right people, processes, and tools at the right time is challenging. Education and communication for humans to safely use AI technology and prevent cyber-attacks and guard against vulnerabilities are essential to be effective and efficient. To ensure the rights of humans there must be accountability through government oversight of AI and cybersecurity laws, regulations, standards, guidance, and policy. These measures will provide the capabilities required to maximize the innovations of the workforce and support proper stewardship of taxpayer dollars.

Biden-Harris Administration’s National Security Strategy,

By enhancing our industrial capacity, investing in our people, and strengthening our democracy, we will have strengthened the foundation of our economy, bolstered our national resilience, enhanced our credibility on the world stage, and ensured our competitive advantages. (White House, 2022)

In the March 2017 issue of the *ScienceDirect Engineering Journal*, the Research Intelligent Manufacturing-Review issued the publication, “Intelligent Manufacturing in the Context of Industry 4.0: A Review Industry,” and provided the research results that provide an understanding of intelligent manufacturing in Industry 4.0. “Our next generation of Industry—Industry 4.0—holds the promise of increased flexibility in manufacturing, along with mass customization, better quality, and improved productivity” (Zhong et al., 2017). Additionally, the results showed that some technologies have AI, including cyber-physical systems that allows learning with manufacturing systems. In Industry 4.0, the expected collaborations between humans and machines will enable humans to be more efficient and effective with decision making (Zhong et al., 2017). Even though in Industry 4.0, AI and an IT infrastructure provide the

¹ The Evidence Act adopts as its definition of evidence “information produced as a result of statistical activities conducted for a statistical purpose.” It adopts as its definition of statistical purpose “the description, estimation, or analysis of the characteristics of groups, without identifying the individuals or organizations that comprise such groups and includes the development, implementation, or maintenance of methods, technical or administrative procedures, or information resources that support” those actions. Pub. L. No. 115-435, § 101(a)(1); 44 U.S.C. § 3561(6), (12). OMB’s June 2019 update to Cir. No. A-11 contains these definitions. The guidance also states that in the context of improving organizational and agency performance, “evidence” can be viewed more broadly, in line with OMB’s definition.



workforce with improved efficiency, reliability, and human involvement, there are inherent risks of cyber attacks and cybersecurity must be a top priority for humans, companies, the nation, and the world.

June 23, 2009—United States Cyber Command (USCYBERCOM)



It is important to note that Dr. Robert M. Gates, in his book *Duty* (2014, p. 300), emphasized the urgency to direct the establishment of the United States Cyber Command (USCYBERCOM). On June 23, 2009 Gates's memorandum also stipulated that the Under Secretary for Policy would develop a new national cybersecurity strategy (p. 1). The nation and military operations dependence on cyberspace continues to increase, along with the threats and exposures. The cyber risk of exposing required technical warfighting capabilities across the globe is a matter of national security. Gates's highest mission priority was realized with the establishment and successful accomplishments of the USCYBERCOM. The command is now almost 14 years old and the nation's unified combatant command operates globally to ensure the United States and its allies have freedom of action in cyberspace while defending against the same adversaries. Additionally, as shown on the command website, "This is our code. As the nation's first line of defense in cyberspace, we operate at the speed, relevance, and scale necessary to win" (United States Cyber Command, n.d.). Mr. Gates notable book cover and quote about the importance of knowledge are shown in Figure 1.

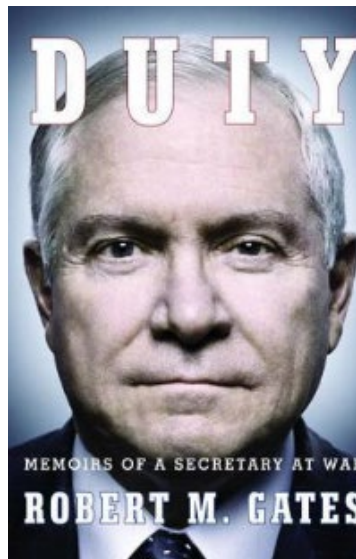


Figure 1. Cover of Robert M. Gates Book,
Duty: Memoirs of a Secretary at War
(Gates, 2014)

“What I know concerns me. What I don’t know concerns me even more.
What people aren’t telling me worries me the most” (Gates, 2014).



National Institute of Standards and Technology (NIST)—Industry 4.0—Cybersecurity

On October 26, 2023, Katie Rapp a writer/editor for the National Institute of Standards and Technology’s (NIST’s) Manufacturing Extension Partnership, published “Infographic—Integrating Cybersecurity with Industry 4.0: What it Means for Manufacturing” (Rapp, 2023, p. 1). She asked the questions and provides her research answers,



Did you know that manufacturing is now the most targeted industry for cyber attacks? The average cost of a data breach for a small business is \$105,000. Can your firm absorb that cost? Can you risk the down time and the damage that a data breach would cause your business? (Rapp, 2023)

The NIST has a blog that is a series on cybersecurity and Industry 4.0. On May 11, 2022, Pat Toth, a 30 year cybersecurity guidance document professional at the NIST, posted “Cybersecurity and Industry 4.0—What You Need to Know” (infographic is shown in Figure 2 (Toth, 2022). She provided a thorough background of Industry 4.0 and the relationship of the *NIST Special Publication 1500-201, Framework for Cyber-Physical Systems: Volume 1* (Giffor, 2017) that is intended to document external viewpoints/artifacts (use cases with activities and artifacts for certification and regulatory compliance testing) in the application of the CPS Framework from industry, academia, and government. Note: The reports do not represent official NIST positions.

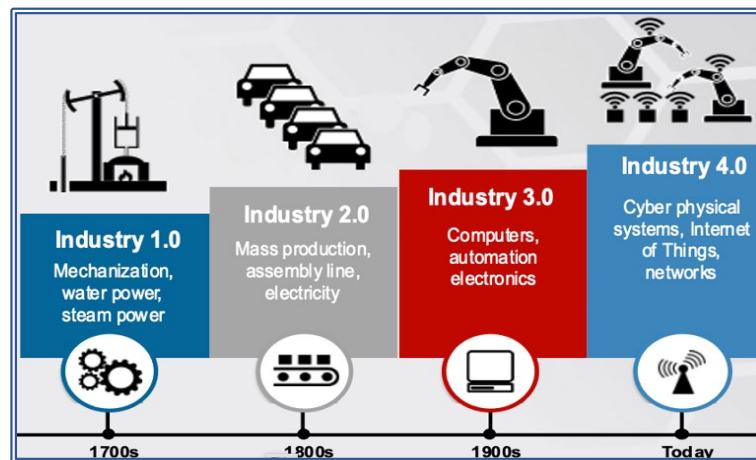


Figure 2. NIST Industrial Revolutions—Cybersecurity and Industry 4.0—What You Need to Know (Toth, 2022)

The cybersecurity and Industry 4.0 blog provides the “Need to Know” on Cyber-Physical Systems (CPS). Cobots are engineered interacting networks between cyber-physical systems and the networks of physical and computational components. The systems are providing new functionalities in many domains including our quality of life, smart manufacturing, defense, and homeland security. Cobots (used to perform some manufacturing tasks) are rapidly being adopted by manufacturers to assist humans in a shared share workspace and requires ongoing safety risk assessments.

Additionally, Internet of Things (IoT) and Big Data, as well as Cloud Manufacturing have transformed resources and capabilities that improve production and provide a safer and higher quality manufacturing life cycle. However, hackers, cybercriminals, and industry competitors pose extreme cyber risk. Cyber risk assessments are essential prior to the introduction of new



technology. Industry 4.0 brings robotic and automation efficiencies to manufacturing, as well as the risk cyber vulnerabilities.

January 26, 2023, AI Risk Management Framework (NIST AI 100-1)

The world must be vigilant in creating safe and trustworthy AI systems with ongoing surveillance to ensure compliance. Safe AI systems contribute to human efficiencies when used in manufacturing through automation and robotics. The NIST published examples of the documented harms of AI systems in Figure 3 (NIST, 2023a).



Figure 3. NIST AI 100-1, Harms from AI systems (NIST, 2023a)

January 26, 2023, AI Risk Management Framework (RMF)

Ideally, the life cycle stages of the AI area teams include actions from a diverse team in AI risk management, operations, plan and design function, as well as all stakeholders that exists through the AI system life cycle. The teams share ideas, develop, deploy, test, and evaluate to identify, analyze, track, and manage-prioritize current and emerging risk. The risk are mitigated and preventive measures are integrated. The AI RMF life cycle shows the stages of the AI system actors in planning and design as an integral part of the risk management efforts as shown in Figure 4.

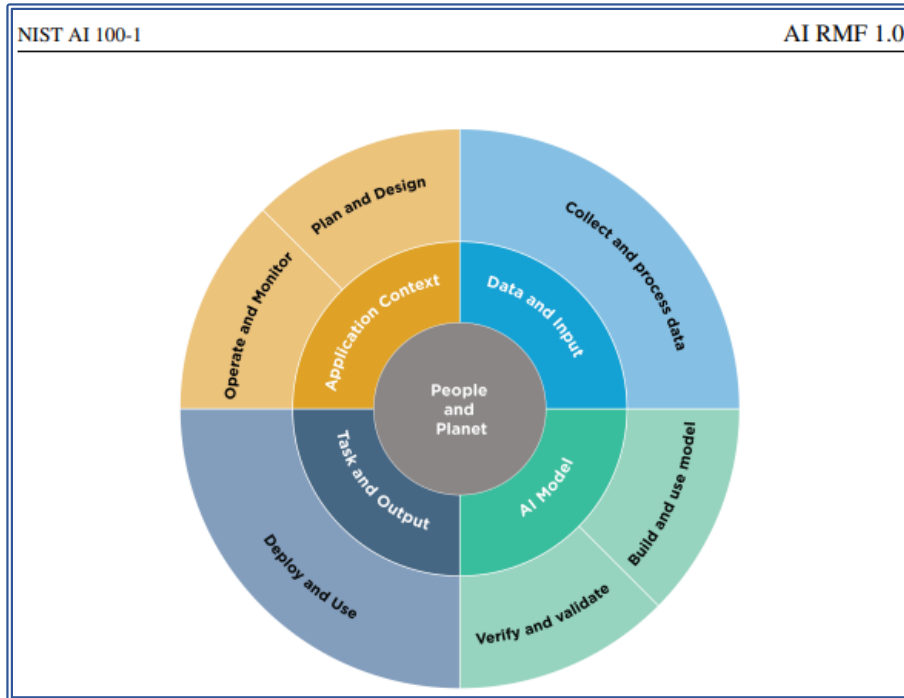


Figure 4. Life Cycle and Key Dimensions of an AI System (Organization for the Economic Cooperation and Development [OCED], 2022)

March 30, 2023, Trustworthy & Responsible AI Resource Center

The center was established by the NIST Trustworthy & Responsible Artificial Intelligence Center (AIRC; NIST n.d.). The AIRC was developed to provide AI actors in the “development and deployment of trustworthy and responsible AI technologies” (NIST, 2023). The center offers numerous resources (e.g., NIST AI RMF 1.0, Playbook, Training, etc.). The AI RMF Timeline and Engagements shows a that the establishment of the AI RMF from its July 29, 2021 inception to publication of the AI RMF 1.0 and the Playbook on July 26, 2023, took more than 30 months (Figure 5).

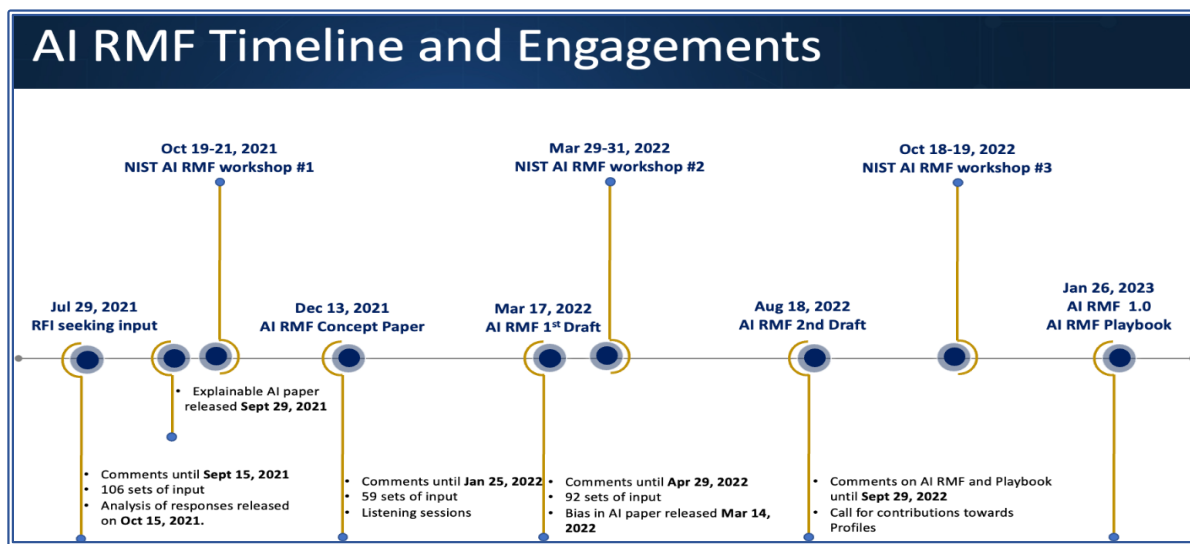


Figure 5. AI Risk Management Framework Timeline and Engagements (NIST, 2023)



Table 1 Shows examples of some of the notable government measures related to AI.

Table 1. Notable Government Measures Related to AI

<h2>United States Government Measures ~Artificial Intelligence (AI)~</h2>	
 United States Department of State	
January 1, 2021, <i>National Artificial Intelligence Initiative Act of 2020 (NAIIA)</i> , became law. H.R.6216 - 116th Congress (2019-2020): National Artificial Intelligence Initiative Act of 2020 Congress.gov Library of Congress	
April 28, 2022, Declaration for the Future of the Internet.	
 CHIEF DIGITAL AND ARTIFICIAL INTELLIGENCE OFFICE OSD Bias Bounty Presented by  January 29–March 11, 2024 (closed), AI Bias Testing Office of Secretary of Defense. (2024, January 29–March 11). OSD Bias Bounty. https://osdbiasbounty.com/sign-in?callbackUrl=https%3A%2F%2Fosdbiasbounty.com%2Fsign-in	
	
October 4, 2022, What is the Blueprint for an AI Bill of Rights? Relationship to Existing Law and Policy, E.O. 13960, 13985, and Fair Information Practice Principles (FIIPs) https://www.whitehouse.gov/ostp/ai-bill-of-rights/what-is-the-blueprint-for-an-ai-bill-of-rights/ and https://www.whitehouse.gov/ostp/ai-bill-of-rights/relationship-to-existing-law-and-policy/	
October 30, 2023, AI Bill of Rights on Safe, Secure, and Trustworthy Artificial Intelligence Executive Order 14110 Fact Sheet: President Biden Issues Executive Order on Safe, Secure, and Trustworthy Artificial Intelligence. https://www.whitehouse.gov/briefing-room/statements-releases/2023/10/30/fact-sheet-president-biden-issues-executive-order-on-safe-secure-and-trustworthy-artificial-intelligence/	

May 2023, World Economic Forum, Future of Jobs Report 2023—Industry 4.0

The World Economic Forum was established in 2014 and its first edition report was published in 2016 (World Economic Forum, 2023). The forum serves a significant purpose by collaborating with governments from around the globe and public-private sectors as an international organization to create surveys that are distributed to employees. The survey results provide insight over the next five years for analysis and employer planning into the future of jobs and skills under the **Forth Industrial Revolution—Industry 4.0**.



The 2023–2027 survey included 44 survey questions in 12 languages with data collection between November 2022 and February 2023. The survey was administrated by participating companies for future of jobs and skills projections in the November 2023 through February 2027 timeframe. The data was collected by 830 companies with a collective 11.3 million workers in 45 world region economies and 22 country acknowledgements. The results provide the private- and public-sector leaders with insight into the future of jobs and skills needed to be successful in providing a better work future for all. The World Economic Forum, Future of Jobs Insight Report 2023 cover is shown in Figure 6.



Figure 6. World Economic Forum, Future of Jobs Report (World Economic Forum, 2023)

United States of America Job Creation/Displacer Outlook 2023–2027

The World Economic Forum determined that age 25 and older is the working age population. The major focus was on the economy and global five-year business transformation for trends and technologies and the impact as a job creator, displacer, net effect, and global net effect. The Future of Jobs 2023 Insight Report calculated 226 million people of the working age in the United States. The economic profile for the United States of America shows the key impacts in job creation in Figure 7. The largest impact globally is in skills (cognitive and self-efficacy), reskilling (AI and big data analytical and creative thinking), and training funding (org. and free training) as shown in Figure 8.



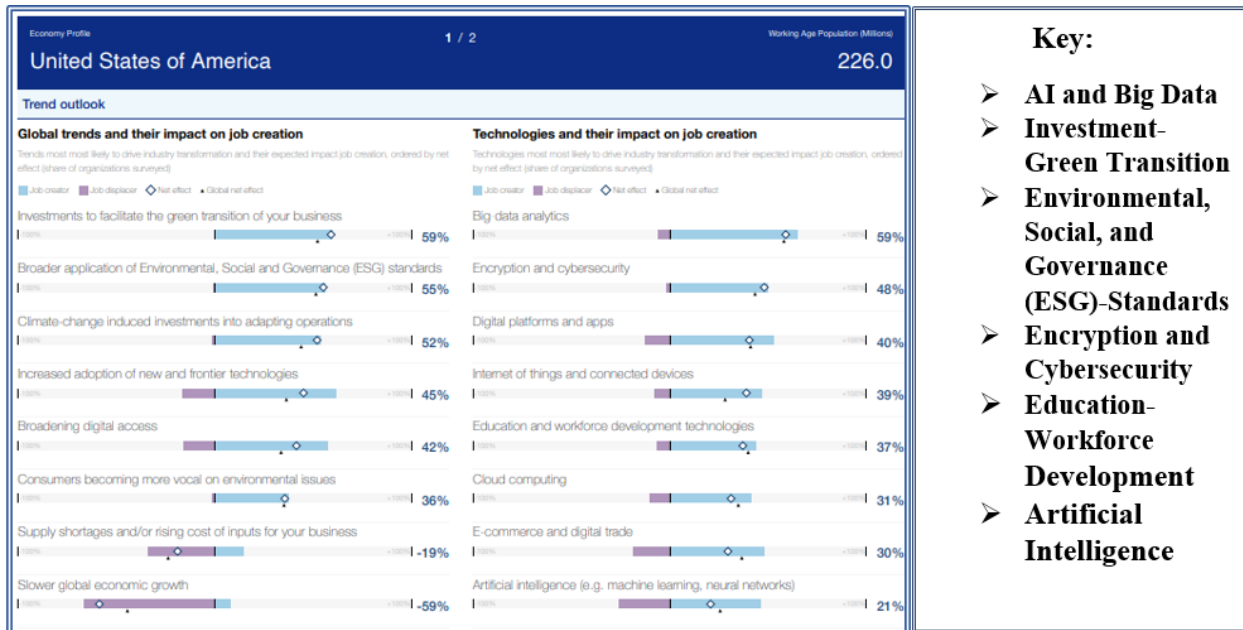


Figure 7. Economic Profile for the United States of America



Figure 8. Economy and Global Skills-Reskilling-Training



ARTIFICIAL INTELLIGENCE

Addendum to the NPS Strategic Plan 2018–2023





Figure 9. *Artificial Intelligence. An Addendum to the Strategic Plan* (Naval Postgraduate School, 2019, p. 2)

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