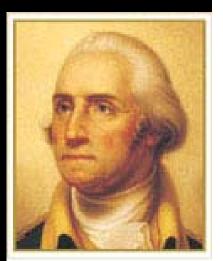
# Public Procurement Systems: Unpacking Stakeholder Aspirations and Expectations

Professor Jessica L. Clark w/ Professor Steve Schooner Dan Gordon, GAO

NPS 5th Annual Acquisition Research Symposium May 15, 2008



THE GEORGE
WASHINGTON
UNIVERSITY
LAW SCHOOL

### Critical Trends

- Globalization
  - Multinational markets
  - Multinational firms
- Harmonization of international procurement norms
  - WTO GPA, EU, OECD
  - UN-UNCITRAL Model Law
  - World Bank, Regional Development Banks



# Introduction and Background to Research Agenda: From Desiderata to Goals, Constraints, and Stakeholders

- How did this project start?
- How did we get to this point?
- Where are we going?

# Proposed Framework

- Two-Pronged Approach
  - Goals and Constraints
  - Stakeholder Interests

#### Goals, Constraints, Aspirations?

- Transparency
- Integrity
- Competition
- Uniformity
- Risk Avoidance
- Wealth Distribution(\*)
- Best value
- Efficiency (administrative)
- Customer Satisfaction

**Traditional?** 

**Transitional?** 

**Current?** 

Customer Service Cluster

Process-Focused Cluster

Non-clustered

- Customer Service Cluster
  - End User Satisfaction
  - Economy
  - Best Value
  - Efficiency
  - Risk Avoidance
- Process-Focused Cluster
- Non-clustered

- Customer Service Cluster
- Process-Focused Cluster
  - Integrity
  - Uniformity
  - Transparency
  - Accountability
  - Competition
- Non-clustered

- Customer Service Cluster
- Process-Focused Cluster
- Non-clustered
  - Targeted Procurement
  - Social and economic policies

#### Stakeholder Interests

- Government officials
- Citizens/The Public
- Oversight Community
- Private Sector (Firms/Contractors)
- International Trade Organizations

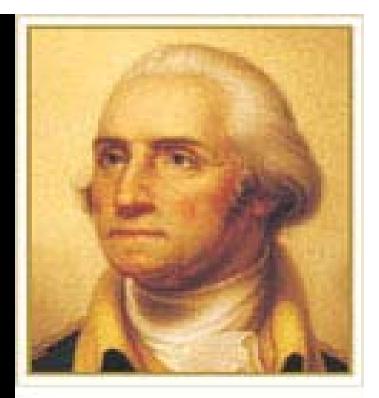
# Why does this matter?

Procurement Markets

Tradeoffs

- Making Good Decisions
  - -Design, Development, and Reform

- Questions?
- Comments?
- Suggestions?
- Ideas?



THE GEORGE
WASHINGTON
UNIVERSITY
LAW SCHOOL

Our paper is available at:

http://papers.ssrn.com/sol3/papers.cfm?abstract\_id=1133234