

## NPS 4<sup>th</sup> Annual Acquisition Research Symposium

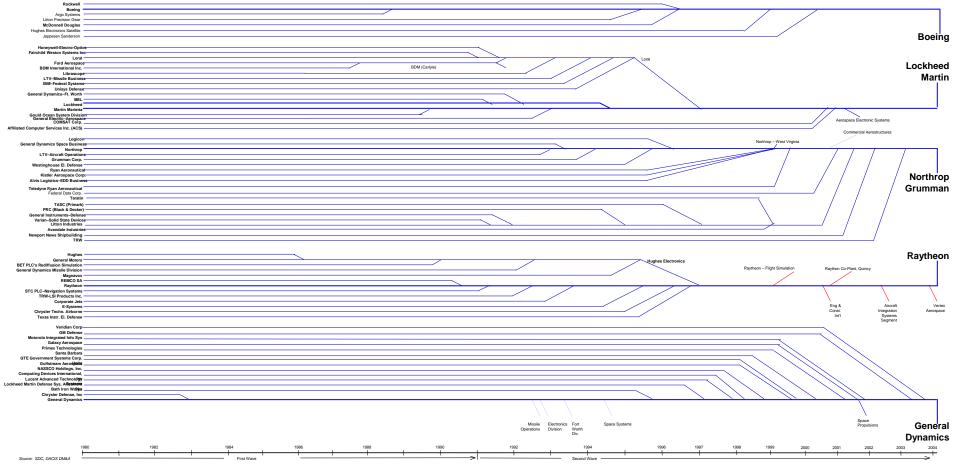
### The Evolving Defense Industrial Base

### May 16, 2007



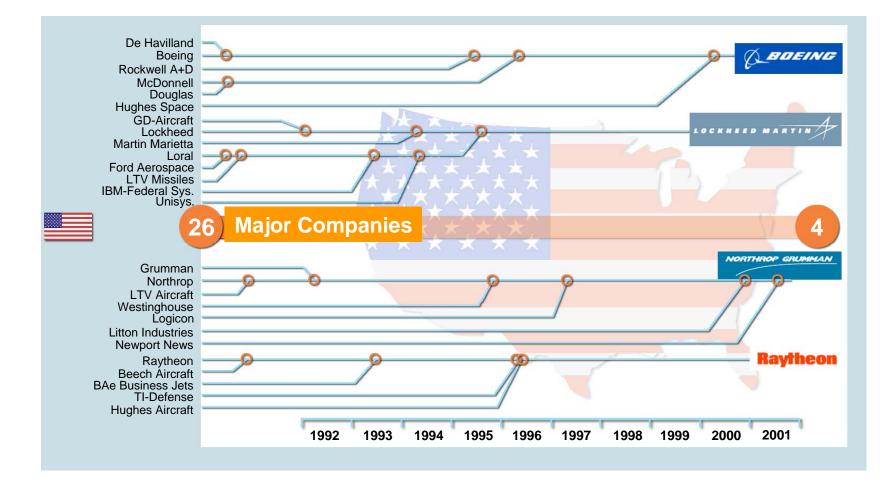
# The Market Landscape has Changed in the U.S.

#### The Result Was Dramatic Consolidation...



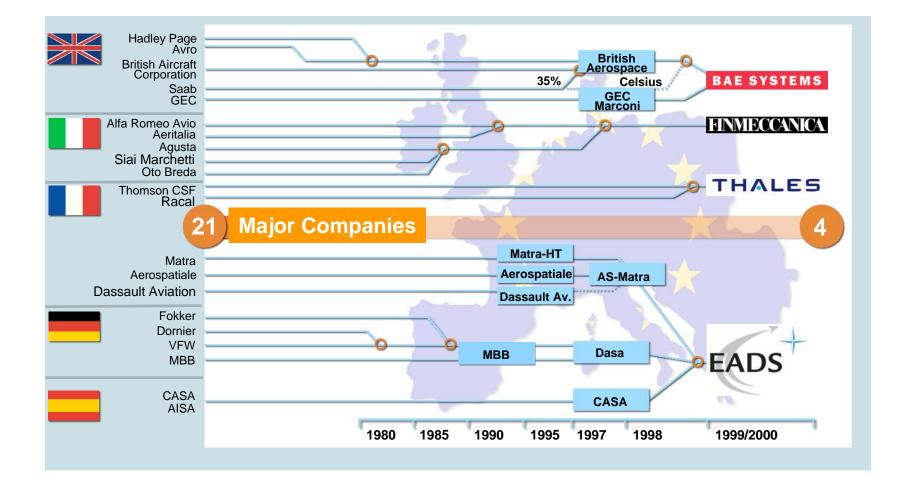


## U.S. Areospace Industry Consolodation





### ...And the Same Industrial Consolidation has Taken Place in Europe





### Still Evolving Mergers & Acquisition Landscape

# European Acquisition of US Targets

Year	# Targets Acquired	\$ Value
2003	25	\$.4B
2004	33	\$1.9B
2005	30	\$6.9B
Total	88	\$9.2B

Rapid consolidation of core US sectors continues

From 2003 to Today, Over <u>1,182</u> US Targets Acquired\*

Pace of Acquisition in US drives up prices of target companies

#### US Acquisition of European Targets

Year	# Targets Acquired	\$ Value
2003	21	\$2.7B
2004	19	\$3.0B
2005	31	\$7.4B
Total	71	\$13.2B
	2003 2004 2005	2003     21       2004     19       2005     31

European targets more affordable and attractive to US buyers

Trend for Trans-Atlantic Acquisitions Increasing

#### Net Effect:

Increased
Global Teaming
on Programs

➤"National" Industrial lines Progressively Blurred

Job creation,
 Production, &
 Employee
 Nationality are
 not always linked
 to Technology
 Origin



# What are the Effects of a Consolidated Industrial Base?

Has Consolidation led to a Sunset Effect upon Competition? Leading to:

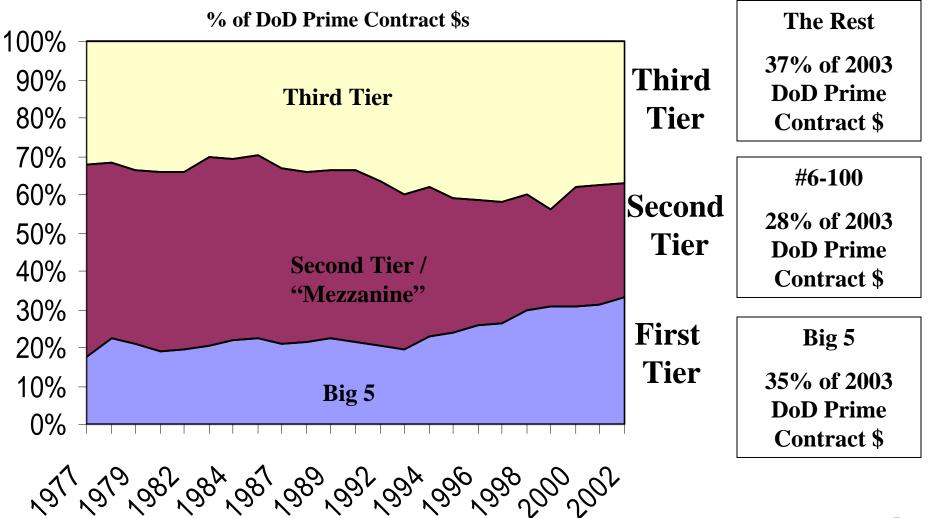
- Little Incentive for Technology Innovations
- Lack of Pricing Pressure amongst Suppliers
- Limited Bargaining Power for Customers

Industry Giants Focus on Portfolio Diversification and Acquisition of New Companies to Sustain Growth and Strategically Hedge against Market Downturns

- Achieved through Entry into New Markets (Regions and Segments)
- Teaming & Competing Globally is Part and Parcel to this: <u>"Glo-opetition"</u>



### In U.S... Consolidation has Resulted 3-Tiered, Barbell-Shaped Industry...





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### Changes that Drive DoD Industry Today

- <u>Domestic Economics</u> Debt, Medicare, Social Security, Supplementals, Trade Balance
- <u>Threat Changes</u> Asymmetric warfare (bio, cyber, IEDs); worldwide terrorism; weapons proliferation; rogue nuclear states
- <u>New Missions</u> Homeland defense; missile defense; counterinsurgency; reconstruction
- <u>Warfighting Changes</u> Netcentric Warfare; Systems-of-Systems; Joint and coalition operations

- <u>Technological Changes</u> Integrated data; open-sources; bio, nano, robotics, high-energy lasers, etc.
- <u>Industrial Changes</u> Horizontal & vertical integration; commercial high-tech advances
- <u>Globalization</u> Rapid spread of Technology; multinational firms; foreign competition
- <u>Defense Budget Shifts</u> From Equipment to Personnel, O&M and Homeland Security

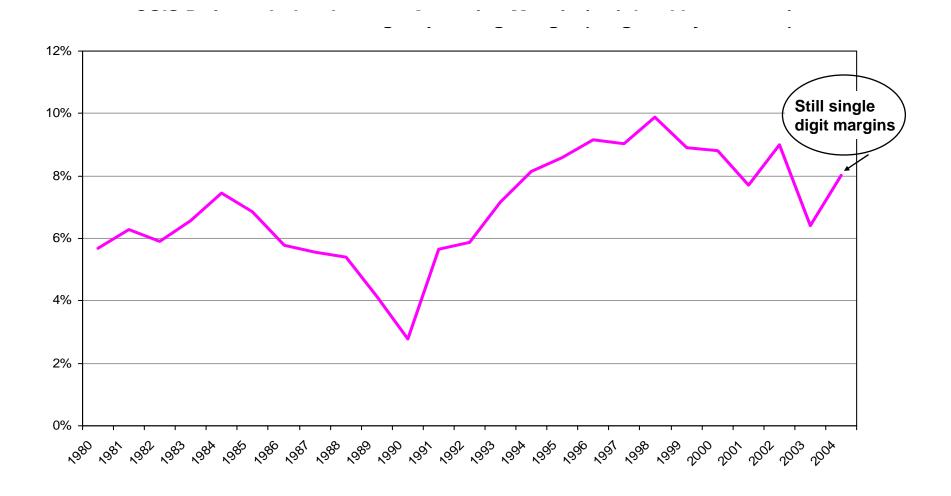


### **Essentials of a Healthy Defense Industry: The Basics Have Not Changed**

- Industry Is Focused on the Long Term
  - Earn a profit that exceeds the cost of capital
  - Corporate Value is Created through Business
  - Attract investors by demonstrating profitability, positive cash flow, payment of dividends and stock appreciation
  - Attract and retain world class employees
- Must Fill the Pipeline:
  - Sales, Revenue, Cash Flow, and Profit
  - Acquisitions
- The Wall Street factor



#### **Defense Industry Margins**

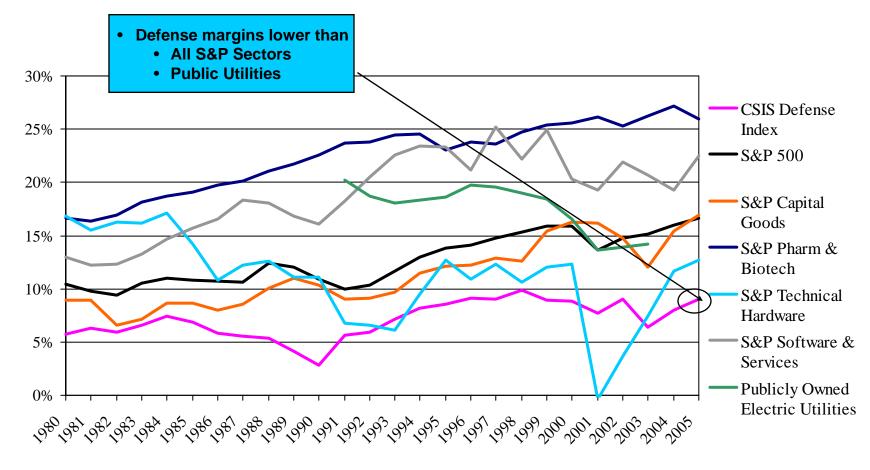


Note: CSIS Defense Index comprises 36 publicly-traded companies with majority revenues derived from US defense business. Boeing Military results have also been included.

Sources: FactSet, Company Reports, CSIS Analysis.



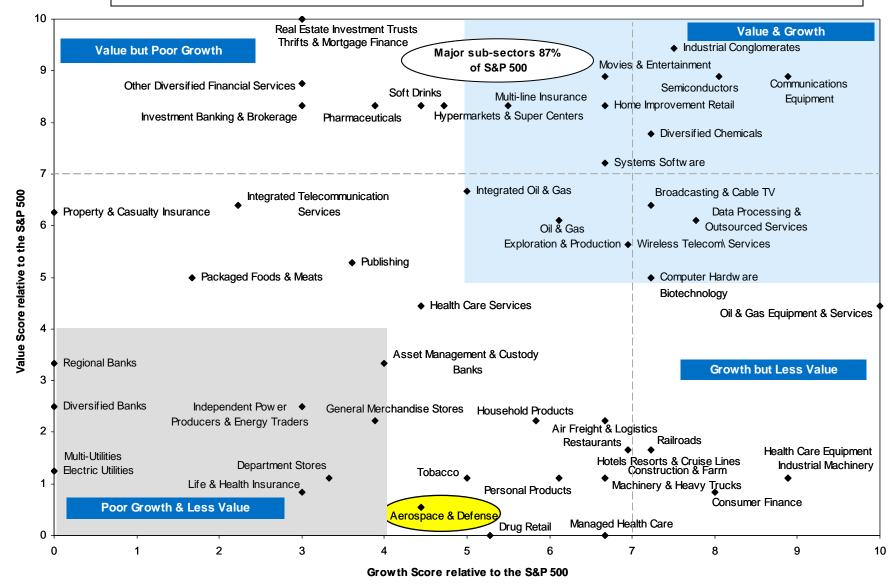
### **Defense Industry Margins Lower than Peers**



Sources: FactSet, S&P Compustat, Energy Information Administration, Company Reports, CSIS Analysis. Notes: 1) CSIS Defense Index comprises 36 publicly-traded companies with majority revenues derived from US defense business. Boeing Military results have also been included here.
(2) S&P Sub-sector constituents accurate back to 1994; composition held constant for years 1980 to 1993.



#### **Goldman Sachs Investment Perspective**



Source: Compustat, First Call, I/B/E/S, IDC and Goldman Sachs Research estimates. From Sector Strategy: Where to Invest Now, "Uncertainty leads to Opportunity," September 2005



- Focus on Core Business functions to drive Value
  - Outsourcing non core functions
- Contracting is more strategically focused
  - Impact on business strategy and relationship
- Increased reliance on strategic suppliers to drive innovation and value
  - Changes the dynamic of the business relationship from "Arms Length" supplier to a value add "Strategic Partner"
- Linkage with the Customer
  - Internal and External
- Supply Chain Management and harmonization
  - Strategic Sourcing and Spend Analysis

