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SYSTEM MATURITY INDICES FOR DECISION SUPPORT IN THE DEFENSE ACQUISITION PROCESS

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by

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System Maturity Indices for Decision Support in the Defense Acquisition Process

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Abstract

The Technology Readiness Level (TRL) scale is a measure of maturity of an individual technology, with a view towards operational use in a system context. A comprehensive set of concerns becomes relevant when this metric is abstracted from an individual technology to a system context, which may involve interplay among multiple technologies that are integrated through the defense acquisition process. This paper proposes the development of a system-focused approach for managing system development and making effective and efficient decisions during the defense acquisition process. For this to be accomplished, a new System Readiness Level (SRL) index will incorporate both the current TRL scale and the concept of an integration readiness level (IRL). This paper describes the foundations for the SRL and provides techniques for determining current and future readiness of a system to determine its position in the defense acquisition process. In addition, it proposes optimization models than can provide management with an optimal development plan that can meet the objectives of the development team, based on constrained resources. These, in turn, can become the foundation for the development of a monitoring and evaluation tool that will be analogous to Earned Value Management used in project management.

1. Introduction

In theory, technology and system development follow similar evolution (or maturation) paths; a technology is inserted into a system (e.g., spiral development) based on its maturity, functionality and environmental readiness, and ability to interoperate with the intended system. However, the assessments made during the acquisition lifecycle that support these decisions are not always effective, efficient, or well developed. Recently, the Government Accounting Office (GAO) stated that many of the programs in the Department of Defense (DoD) plan to hold design reviews or to make a production decision without demonstrating the level of technology maturity that should have been there before the start of development (GAO, 1999). In many US government agencies and contractors, Technology Readiness Level (TRL) is used to assess the maturity of evolving technologies (materials, components, devices, etc.) prior to incorporating a technology into a system or subsystem. In the 1990s the National Aeronautics and Space Administration (NASA) instituted this nine-level metric as a systematic metric/measurement approach to assess the maturity of a particular technology and to allow consistent comparison of maturity between different types of technologies (Mankins, 2002). Given the pragmatic benefits of this concept, in 1999, the DoD embraced a similar TRL concept (USD(AT&L), 2005: DoD, 2005). While the use of TRL is similar in these organizations, TRL was not intended to measure the integration of technologies, but was to be used as ontology for contracting support (Sadin, Povinelli, & Rosen, 1989), thus TRL does not address:

- A complete representation of the (difficulty of) integration of the subject technology or subsystems into an operational system (Mankins, 2002; Dowling & Pardoe, 2005; Valerdi & Kohl, 2004),
- The uncertainty that may be expected in moving through the maturation of TRL (Mankins, 2002; Dowling & Pardoe, 2005; Smith, 2005; Cundiff, 2002), and
- Comparative analysis techniques for alternative TRLs (Mankins, 2002; Dowling & Pardoe, 2005; Smith, 2005; Cundiff, 2002).

Based on these fundamental conjectures, a more comprehensive set of concerns becomes relevant when TRL is abstracted from the level of an individual technology to a system context, which usually involves the interplay among multiple technologies. Similarly relevant is the case in which these technologies are integrated through the defense acquisition process. That is, component level considerations relating to integration, interoperability, and sustainment become equally or more important from a systems perspective in an operational environment.

Technology insertion as part of a defense acquisition process needs a quantitative assessment tool that can determine whether a group of separate technology components with their associated (and demonstrated) TRL ratings can be integrated into a larger complex system at a reasonably low risk in order to perform a required function or mission at some performance level.

However, before such a tool can be developed, we must first address the issue of measuring the maturity of the integration elements. The very first attempt to address this was done by Mankins (2002) when he proposed an Integrated Technology Analysis Methodology to estimate an Integrated Technology Index (ITI). The ITI was then used for a comparative ranking of competing advanced systems. The study brought to the forefront the difficulty of progressing through the TRL index and choosing between competing alternative technologies; it did not adequately address the integration aspects of systems development.

Based on concerns for successful insertion of technologies into a system, the Ministry of Defence in the United Kingdom developed a Technology Insertion Metric that includes, among other things an Integration Maturity Level (Dowling & Pardoe, 2005). Building upon these efforts, Gove, Sauser, and Ramirez-Marquez (2008) performed a thorough review of aerospace and defense-related literature to identify the requirements for developing a seven-level integration metric which they called Integration Readiness Level (IRL). It has since evolved into the nine-level concept (Gove, 2007) described in Table 1 below.

Table 1. Integration Readiness Levels

IRL	Definition
9	Integration is Mission Proven through successful mission operations.
8	Actual integration is completed and Mission Qualified through test and demonstration, in the system environment.
7	The integration of technologies has been Verified and Validated with sufficient detail to be actionable.
6	The integrating technologies can Accept, Translate, and Structure Information for its intended application.
5	There is sufficient Control between technologies necessary to establish, manage, and terminate the integration.
4	There is sufficient detail in the Quality and Assurance of the integration between technologies.
3	There is Compatibility (i.e., common language) between technologies to orderly and efficiently integrate and interact.
2	There is some level of specificity to characterize the Interaction (i.e., ability to influence) between technologies through their interface.



An **Interface** between technologies has been identified with sufficient detail to allow characterization of the relationship.

IRL is a systematic measurement of the interfacing of compatible interactions for various technologies and the consistent comparison of the maturity between integration points. The introduction of IRL to the assessment process not only checks the place of technology on an integration readiness scale, but also presents a direction for improving integration with other technologies. Just as TRL has been used to assess the risk associated with developing technologies, IRL is designed to assess the risk associated with integrating these technologies. Now that both the technologies and integration elements can be assessed and mapped along an objective numerical scale, the next challenge is to develop a metric that can assess the maturity of the entire system that is under development. Sauser, Ramirez-Marquez, Henry, and DiMarzio (2008) were able to demonstrate how using a normalized matrix of pair-wise comparisons of TRLs and IRLs for any system under development can yield a measure of system maturity, called Systems Readiness Level (SRL). The SRL metric can be used to determine the maturity of a system and its status within a developmental lifecycle. Table 2 presents the definitions of the various levels of the SRL and a representation of how the SRL index correlates to a systems engineering lifecycle.

Table 2. System Readiness Levels

SRL	Acquisition Phase	Definitions					
0.90 to 1.00	Operations & Support	Execute a support program that meets operational support performance requirements and sustains the system in the most cost-effective manner over its total lifecycle.					
0.70 to 0.89	Production	Achieve operational capability that satisfies mission needs.					
0.60 to 0.79	System Development & Demonstration	Develop system capability or (increments thereof); reduce integration and manufacturing risk; ensure operational supportability; reduce logistics footprint; implement human systems integration; design for production; ensure affordability and protection of critical program information; and demonstrate system integration, interoperability, safety and utility.					
0.40 to 0.59	Technology Development	Reduce technology risks and determine appropriate set of technologies to integrate into a full system.					
0.10 to 0.39	Concept Refinement	Refine initial concept; develop system/technology strategy.					

Note: These ranges have been derived conceptually and are undergoing field verification and validation under Naval Postgraduate School Contract # N00244-08-0005.

2. Calculating System Readiness Level

The computation of the SRL is a function of two matrices:



- 1. Matrix **TRL** provides a blueprint of the state of the system with respect to the readiness of its technologies. That is, **TRL** is defined as a vector with n entries for which the t^{th} entry defines the TRL of the i^{th} technology.
- 2. Matrix IRL illustrates how the different technologies are integrated from a system perspective. **IRL** defined as an $n \times n$ matrix for which the element IRL_{ii} represents the maturity of integration between the i^{th} and j^{th} technologies.

In these matrices, the standard TRL and IRL levels corresponding to values from 1 through 9 should be normalized. Also, it has been assumed that on the one hand, a value of 0 for element IRL_{ii} defines that the i^{th} and j^{th} technologies are impossible to integrate. On the other hand, a value of 1 for element IRL; can be understood as one of the following, with respect to the i^{th} and i^{th} technologies: 1) are completely compatible within the total system, 2) do not interfere with each others functions, 3) require no modification of the individual technologies, and 4) require no integration linkage development. Also, it is important to note that IRL; may have a value lower than 1, illustrating that the technology may be a composite of different subtechnologies that are not absolutely mature.

In any system, each of the constituent technologies is connected to a minimum of one other technology through a bi-directional integration. How each technology is integrated with other technologies is used to formulate an equation for calculating SRL that is a function of the TRL and IRL values of the technologies and the interactions that form the system. In order to estimate a value of SRL from the TRL and IRL values, we propose a normalized matrix of pairwise comparison of TRL and IRL indices. That is, for a system with n technologies, we first formulate a TRL matrix, labeled [TRL]. This matrix is a single column matrix containing the values of the TRL of each technology in the system. In this respect, [TRL] is defined in Equation 1, where TRL_i is the TRL of technology *i*.

Equation 1.
$$[TRL]_{n\times 1} = \begin{bmatrix} TRL_1 \\ TRL_2 \\ ... \\ TRL_n \end{bmatrix}$$

Second, an IRL matrix is created as a symmetric square matrix (of size $n \times n$) of all possible integrations between any two technologies in the system. For a system with n technologies, [IRL] is defined in Equation 2, where IRL_{ii} is the IRL between technologies i and j. It is important to note that whenever two technologies are not planned for integration, the IRL value assumed for these specific technologies is the hypothetical integration of a technology i to itself; therefore, it is given the maximum level of 9 and is denoted by IRLi

Equation 2.
$$[IRL]_{n \times n} = \begin{bmatrix} IRL_{11} & IRL_{12} & ... & IRL_{1n} \\ IRL_{21} & IRL_{22} & ... & IRL_{2n} \\ ... & ... & ... & ... \\ IRL_{n1} & IRL_{n2} & ... & IRL_{nn} \end{bmatrix}$$

Although the original values for both TRL and IRL can be used, the use of normalized values allows a more accurate comparison when comparing the use of competing technologies. Thus, the values used in [TRL] and [IRL] are normalized (0,1) from the original (1,9) levels.

Based on these two matrices, an SRL matrix is obtained by obtaining the product of the TRL and IRL matrices, as shown in Equation 3.

Equation 3.
$$[SRL]_{n\times 1} = [IRL]_{n\times n} \times [TRL]_{n\times 1}$$

The SRL matrix consists of one element for each of the constituent technologies. From an integration perspective, it quantifies the readiness level of a specific technology with respect to every other technology in the system while also accounting for the development state of each technology through TRL. Mathematically, for a system with n technologies, [SRL] is as shown in Equation 4.

$$[SRL] = \begin{bmatrix} SRL_1 \\ SRL_2 \\ ... \\ SRL_n \end{bmatrix} = \begin{bmatrix} IRL_{11}TRL_1 + IRL_{12}TRL_2 + ... + IRL_{1n}TRL_n \\ IRL_{21}TRL_1 + IRL_{22}TRL_2 + ... + IRL_{2n}TRL_n \\ ... \\ IRL_{n1}TRL_1 + IRL_{n2}TRL_2 + ... + IRL_{nn}TRL_n \end{bmatrix}$$

where IRLij=IRLij.

Each of the SRL values obtained in Equation 4 would fall within the interval (0,n). For consistency, these values of SRL should be divided by n to obtain the normalized value between (0,1). Notice that [SRL] can be used as a decision-making tool since its elements provide a prioritization guide of the system's technologies and integrations. Thus, [SRL] can point out deficiencies in the maturation process.

The SRL for the complete system is the average of all such normalized SRL values, as shown in Equation 5. Equal weights are given to each technology, and hence, a simple average is estimated. A standard deviation can also be calculated to indicate the variation in the system maturity and parity in subsystem development.

Equation 5.
$$SRL = \frac{\left(\frac{SRL_1}{n_1} + \frac{SRL_2}{n_2} + ... + \frac{SRL_n}{n_n}\right)}{n}$$

where n_i is the number of integrations with technology i.

3. An Example of SRL Calculation

The following example will use a real blue-water ship that is currently under development to show the steps involved in calculating its SRL value. This system example will be referred to as *System X* and its contemplated architecture is shown in Figure 1. For this system, the following matrices can be created for the TRL and IRL, based on the definitions presented earlier in Tables 1 and 2.

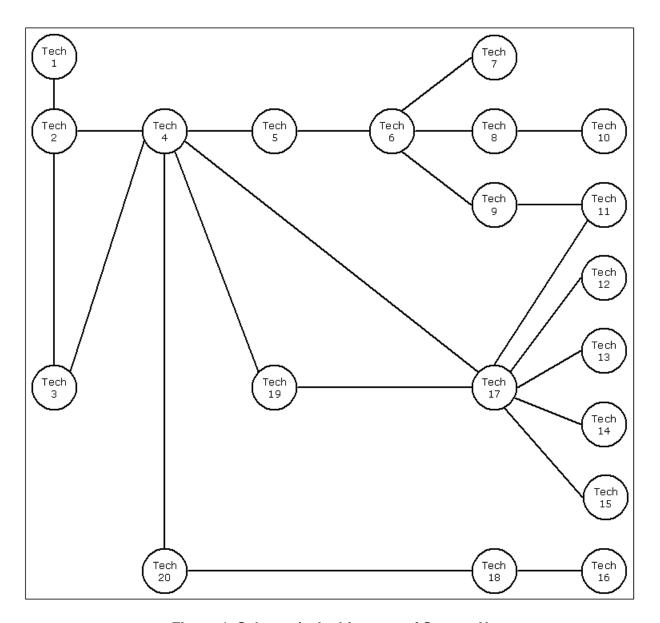


Figure 1. Schematic Architecture of System X

Equation 1a.

$$[TRL]_{20 \times 1} = \begin{bmatrix} TRL_1 \\ TRL_2 \\ ... \\ TRL_{20} \end{bmatrix} = [9 \ 9 \ 9 \ 7 \ 6 \ 9 \ 9 \ 7 \ 6 \ 9 \ 9 \ 8 \ 7 \ 6 \ 8 \ 7 \ 6 \ 8 \ 9 \ 9]^{^{T}}$$

Equation 2a.

As indicated in the above integration matrix, we assign an IRL value of 0 when there is no integration link contemplated between any 2 technologies. For integration to itself, an IRL value of 9 is used. After normalization of the [TRL] and [IRL] matrices, calculate [SRL] as follows:

Equations 3a and 4a.
$$[SRL] = [IRL]_{20 \times 20} [TRL]_{20 \times 1} = \begin{bmatrix} SRL_1 \\ SRL_2 \\ ... \\ SRL_{20} \end{bmatrix}$$

Table 3. Individual SRL Values

SRL ₁	SRL ₂	SRL ₃	SRL ₄	SRL₅	SRL ₆	SRL ₇	SRL ₈	SRL ₉	SRL ₁₀
2.000	3.691	2.605	4.481	1.963	3.728	2.000	2.333	2.000	1.519
SRL ₁₁	SRL ₁₂	SRL ₁₃	SRL ₁₄	SRL ₁₅	SRL ₁₆	SRL ₁₇	SRL ₁₈	SRL ₁₉	SRL ₂₀
1.556	1.444	1.333	1.481	1.568	5.778	2.358	2.099	2.210	1.519

Equation 5a. Composite
$$SRL = \frac{\left(\frac{SRL_1}{n_1} + \frac{SRL_2}{n_2} + ... + \frac{SRL_n}{n_n}\right)}{n} = \frac{\left(\frac{SRL_1}{2} + \frac{SRL_2}{4} + ... + \frac{SRL_{20}}{3}\right)}{20} = 0.763$$

The calculated Composite SRL index indicates that the system under development is currently in the System Development and Demonstration phase. Aside from providing an assessment of overall system development, it can also be a guide in prioritizing potential areas that require further development. This new index can then interact with decision-making tools for the potential acquisition of systems, which involve the dependency and interplay among performance, availability (reliability, maintainability, and supportability), process efficiency (system operations, maintenance, and logistics support), system lifecycle cost, and system maturity (measured by SRL). The overarching perspective of this methodology provides a context for the "trade space" available to a systems engineer or program manager, along with the articulation of the overall objective of maximizing the operational effectiveness of systems.

4. Potential Applications of SRL: Future Research

Given the ability to estimate readiness of a system under development, organizations can systematically evaluate the implications of using alternative technologies or system architectures, prepare development plans that optimize the objectives of the development team, and eventually be able to evaluate and monitor the progress of the development effort to identify problem areas and corrective measures.

4.1 Optimization Models

In the defense acquisition process, there are factors that may strategically alter the decision to develop one system over another; supersede a new, more functional system over another; determine if a system or technology has become inadequate due to changes in other systems or technologies; invest in the development of a new system or maintain existing systems; and classify a systems obsolescence and longevity. To address these challenges, we can use SRL as a method for determining current and future readiness of a system in order to determine its position in the defense acquisition process. While identifying the current SRL of a system can provide managerial insight, optimizing the future value of this index based on constrained resources will enhance managerial capabilities.

The optimization of SRL based on resource allocation can allow for decisions to be made regarding the trade-offs among: 1) system attributes such as availability, performance, efficiency, and total ownership cost and 2) the components necessary for producing affordable system operational effectiveness (pp. 14-15). These attributes have objectives and ranges for components such as capability, reliability, maintainability, supportability, and producibility, and it is the interplay among them that drives the different levels for both IRL and TRL of the elements in a system. Thus, the optimal selection of which components to enhance to improve the system SRL becomes an optimal system design development problem.

The optimal design of systems is a classical optimization problem in the area of systems engineering. In general, the objective of these problems is to optimize a function-of-merit of the system design (reliability, cost, mean time to failure, supportability, etc.) subject to known constraints on resources (cost, weight, volume, etc.) and/or system performance requirements (reliability, availability, mean time to failure, etc.). To optimize this specific function, it is generally assumed that the system can be decomposed into a system that contains a known number of subsystems or elements (as in Figure 1) and, for each of these elements, a known set of functionally equivalent components types (with different performance specifications) can be used in the design.

From a system engineering design perspective, an optimization approach that balances needs (i.e., the enhancement of the SRL) with resources (i.e., cost of technologies, cost of technology development, etc.), can be an effective and efficient method for reducing risk. That is, the development of a SRL index correlated with the defense acquisition process can be used as an optimization framework for the systems engineer or program manager to design-in enhanced system reliability, maintainability, and supportability to achieve the desired reductions in the necessary logistics footprint and the associated lifecycle cost.

Optimization becomes crucial when trying to decide between competing system design alternatives or when trying to decide which individual TRL or IRL to improve. To make the best decision, optimization models can be developed to assist management to choose SRL improvement opportunities. It is reasonable to assume that improvements will result in costs associated with the purchase of new technology, rework of existing equipment, training of employees, hiring new employees, and enhancements to information technology infrastructure. Two models can be developed. The first model considers minimizing the development cost associated to increasing SRL to some predefined user level, λ. The second model is to maximize the SRL (a function of TRL and IRL) under constraints associated with resources. The mathematical forms of these models follow.

4.1.1 System Cost of Development (SCOD) Minimization

Model SCOD_{min} illustrates an optimization model whose objective is to minimize development cost (a function of TRL and IRL development) under constraints associated with schedule and the required SRL value. The general mathematical form of Model SCOD_{min} follows:

Minimize: SCOD(TRL,IRL) = SCODfixed + SCODvariable (TRL,IRL)

Subject to: $SRL(TRL,IRL) \ge \lambda$

$$R1 (TRL,IRL) \le r1$$

Rh (TRL,IRL) ≤ rh

The matrices IRL and TRL in Model SCOD_{min} contain the decision variables. Each of these variables are integer valued and bounded by $(IRL_i,9)$ and $(TRL_i,9)$, respectively. That is, the TRL/IRL for the *i*th component cannot be below its current level or above perfect technology development/integration (IRL or TRL = 9).

To completely characterize the decision variables in Model SCOD_{min}, it is necessary to introduce the following transformation:

$$y_i^k = \begin{cases} 1 & \text{If } TRL_i = k \\ 0 & \text{otherwise} \end{cases} \text{ and } x_{ij}^k = \begin{cases} 1 & \text{If } IRL_{ij} = k \\ 0 & \text{otherwise} \end{cases} \text{ for } k=1,...9$$



Notice that based on these binary variables, each of the possible TRL and IRL in the system can be obtained as $TRL_i = \sum_{k=1}^9 k y_i^k$ and $IRL_{ij} = \sum_{k=1}^9 k x_{ij}^k$. Based on these binary variables, SRL_i is transformed to

$$SRL_{i} = \left(\sum_{k=1}^{9} kx_{i1}^{k}\right) \left(\sum_{k=1}^{9} ky_{1}^{k}\right) + \left(\sum_{k=1}^{9} kx_{i2}^{k}\right) \left(\sum_{k=1}^{9} ky_{2}^{k}\right) + \dots + \left(\sum_{k=1}^{9} kx_{ij}^{k}\right) \left(\sum_{k=1}^{9} ky_{j}^{k}\right) + \dots + \left(\sum_{k=1}^{9} kx_{in}^{k}\right) \left(\sum_{k=1}^{9} ky_{n}^{k}\right) + \dots + \left(\sum_{k=1}^{9} kx_{ij}^{k}\right) \left(\sum_{k=1}^{9} ky_{j}^{k}\right) + \dots + \left(\sum_{k=1}^{9} kx_{ij}^{k}\right) \left(\sum_{k=1}^{9} ky_{n}^{k}\right) \left(\sum_$$

Thus, based on the computation of the SRL with these decision variables, Model SCOD_{min} belongs to the class of binary, integer-valued, non-linear problems. For a system with n technologies containing m ($m \le (n-1)n/2$) distinct integrations, and assuming all technologies and integrations are at their lowest levels, there are 9^{n+m} potential solutions to Model SCOD_{min}. Evaluating each possible solution is prohibitive, so to generate an optimal solution faster, a meta-heuristic approach developed by Ramirez-Marquez and Rocco (Ramirez-Marquez & Rocco, 2008) will be applied to the system under development. This approach, called Probabilistic Solution Discovery Algorithm (PSDA), has the capability of producing quasi-optimal solutions in a relatively short period of time. However, it must be mentioned that the results cannot be proven to be the optimal solution. Nevertheless, prior tests have indicated that PSDA results tend to be better than results from alternative meta-heuristic approaches.

4.1.2 SRL Maximization

Model SRL_{max} follows the same general formulation. It illustrates the optimization model with the objective to maximize the SRL (a function of TRL and IRL) under constraints associated with resources. This model recognizes that the technologies compete for resources and that benefits can result in an improved SRL via the optimal allocation of such resources. The general mathematical form of Model SRL_{max} is

Model SRL_{max}

```
Max SRL (TRL, IRL)

s.t.

R_1 (TRL, IRL) \leq r_1

\vdots

R_H (TRL, IRL) \leq r_H
```

The success of implementing these models depends on the consistent and continuous definition of needed capabilities, the maturation of technologies that lead to disciplined development, and the production of systems that provide increasing capability towards a material concept. A fundamental challenge to defense acquisition is that the ultimate functionality cannot be defined at the beginning of the program. Only by the maturation of the technologies, matched with the evolving needs of the user, can they provide the user with capability.

4.2 System Earned Readiness Management (SERM)

The optimization models above can provide valuable insight into the development of a methodology for monitoring and evaluating the overall progress of the development effort. This is primarily due to the fact that the models can identify the optimal development path that can be followed. That is, they identify to what TRL the critical technology elements (CTEs) and which IRL the integration elements should be matured, as well as when those TRLs and IRLs can be achieved.

With these data, we can develop an analytical tool and methodology for evaluating overall progress in systems development as well as measure the impact of alternative or competing architectures, critical technologies and integration elements on the maturity of systems within the systems engineering lifecycle. Furthermore, it can serve as a guide to anticipate the lifecycle implications of the decisions made during the development process. The proposed methodology is termed System Earned Readiness Management (SERM). It will be analogous to Earned Value Management (EVM), an analytical tool used in Project Management (pp. 17-18).

While the optimization models are unavoidably mathematically involved, SERM itself is envisioned to be a relatively simple management tool. It will measure in aggregate terms the level of accomplishment of the system development process. When compared to the development plans and factor estimates that have been prescribed for a particular system under development, management can make conclusions on its status and suggest necessary adjustments to correct any significant deviations. SERM is expected to be valid throughout a wide range of systems with varying degrees of complexity and is intended to be a tool that is easy to use, notwithstanding the complex mathematical algorithms behind it.

Logically, SERM can only be useful if the system under development is already covered by a sufficiently detailed development plan. That is, the system requirements, design and development schedules have already been frozen. However, there are many systems under development that are inherently fraught with high degrees of uncertainty that emanate from the high levels of novelty as well as technology of the system. To be properly managed, such systems have to go through several requirements and design cycles before both can be frozen (Shenhar & Dvir, 2007). However, the need for monitoring and evaluating these systems before the final development cycle still exists. Developing a modified SERM (to be called SERM-U) for such situations will be the ultimate objective.

5. Conclusions

This paper proposes the inclusion of a separate maturity index to measure the progress of the development of the integration links of a system under development. This metric called Integration Readiness Level (IRL) is necessary because in some projects, integration elements have been overlooked and have resulted into major debacles. The paper also introduces the development of a system-focused approach for managing system development and making effective and efficient decisions during the defense acquisition process. For this to be accomplished, a new System Readiness Level (SRL) index will incorporate both the current TRL scale and the proposed IRL metric. The foundations of the SRL are described and we show the techniques for determining current and future readiness of a system to determine its position in the defense acquisition process. In addition, it proposes optimization models than can provide management with an optimal development plan that can meet the objectives of the development team based on constrained resources. These, in turn, can become the foundation



for the development of a monitoring and evaluation tool that will be analogous to Earned Value Management, which is used in project management.

The conceptual development of these metrics and tools outpace their validation and verification in the field. Currently, what is necessary is to have greater involvement from practitioners so that the acquisition community can agree to a common measurement and language that can only improve the system development and acquisition process.

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